



DOVERCO
Strategic. Packaging.

CASE STUDY

Food production

High performance **Stretch Film**

CUSTOMER PROFILE

Our client is a Quebec based food processing company.

CUSTOMER NEEDS

Our customer wanted to reduce its plastic consumption and cut its machine stretch film costs. They have an annual production of 52,000 pallets and they contacted us for a free packaging analysis.



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THE CHALLENGE

Our customers are often reluctant to reduce film thickness (downgauging) because they believe the retention force will be lower. The new generation of high-performance films features

unique combinations of layers and resins producing incredible **puncture resistance, higher load-bearing strength and extreme pre-stretch capabilities.**

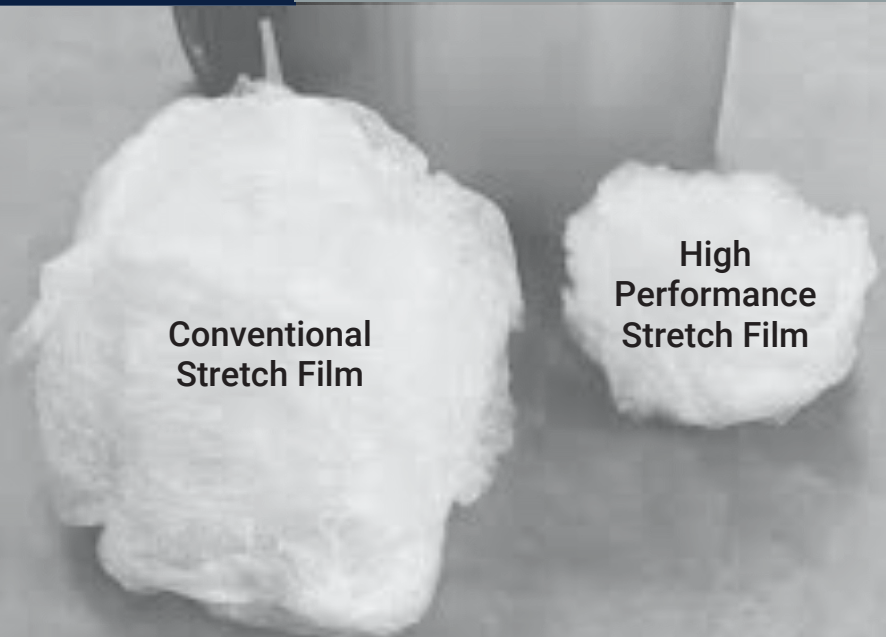
THE SOLUTION

- Doverco offers a free packaging analysis, where one of our experts visits the customer's premises to gain a thorough understanding of their working environment and production. **This visit is entirely free of charge, with no purchase obligation.**
- The aim of the analysis is to offer the **thinnest, strongest and most reliable film to reduce your shipping costs.**
- After an analysis and cost calculation, our customer switched from 75 g conventional stretch film to a high performance 50 g stretch film.
- This type of film can pre-stretch up to 300% to ensure the safety of your shipment, while **producing the lowest cost per pallet!**



THE BENEFITS

This reduction in film thickness has enabled our customer to **reduce its plastic consumption by 37%**, while **saving several thousand dollars each year.**



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